Projects: Setting the Right Direction!

A Government CIO Exchange and One-Day Workshop on Requirements Elicitation, Planning & Management

Hosted by:
The Government Information
Technology Agency (GITA)

Cost: $200 per person
(For Government employees only.)

To Register:
Contact Stephenie Slimp at
sslimp@esi-intl.com
or (866) 374-4502.

Payments Accepted:
Credit card or purchase order

Date: August 19, 2008

Time: 8:30 a.m.–5:00 p.m.

Location:
Arizona State Capitol
Executive Tower
1700 W. Washington, 2nd Floor
Phoenix, AZ 85007

Professional Development Units (PDUs): 7.5*

*In support of GITA's **State Project Management Certification (SPMC)** program, attendees of this workshop are eligible to receive PMI PDU credits.

For more information on the SPMC program please visit **www.azgita.gov/project_management/**.

According to CIO magazine, poor requirements account for 71% of project failures. With the pressures of increased quality, shortened life cycles and a lack of qualified resources, this should come as no surprise. Business analysts struggle to accurately define requirements due to an unclear structure and approach to eliciting stakeholder needs. Requirements elicitation is a discipline that every professional business analyst and project manager must master. By understanding the essentials of elicitation, organizations can begin to reduce project costs, mitigate risks, reduce the overall project life cycle and increase the quality of deliverables.

This one-day workshop will provide direction on how to establish this discipline.

Learn how to:

✓ Define the role of the business analyst and project manager in the requirements process

✓ Understand the process from which detailed requirements can be developed

✓ Develop a Requirements Analysis Work Plan

✓ Define, elicit, structure, validate and document business requirements

Glenn R. Brûlé

Director of Client Solutions,
ESI International

Director at Large, IIBA™

Glenn Brûlé has more than 18 years of experience in many facets of business, including project management, business analysis, software design and facilitation. At ESI, he is responsible for supporting a global team of business consultants working with Fortune 1000 organizations and government agencies. Glenn's background as an educator, communicator and business consultant has served him well through his many client engagements. These engagements have focused on understanding, diagnosing and providing workable business solutions to complex problems across various industries and government agencies.

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